

Cultural Advocates to Converge on Salem on Monday, April 30, 2007
to Support CHAMP, Governor Kulongoski's \$10.9 Million Reinvestment Package
for Culture, Heritage, Arts, Movies and Preservation

For Immediate Release -- April 25, 2007

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On Monday, April 30 hundreds of cultural advocates will rally in Salem for a day of advocacy, networking and celebration:

- 9 AM CHAMP Update and Advocacy Training – FREE
Hallie Ford Museum of Art, Willamette University
700 State Street, Salem
- 11:30 AM Rally for CHAMP on the Capitol Steps
90 Court Street, Salem
First Lady Mary Oberst, Senator Betsy Johnson and other legislators
will welcome cultural advocates and speak at the rally.
- All Day Cultural Exhibits and Displays - FREE
Capitol Galleria, State Capitol
Trained animal actors, film footage, Oregon Historical Society artifacts,
Information about the Oregon Cultural Trust, Oregon Arts Commission, Oregon
Museums Association and the new Main Street Program
- All Day Cultural Advocate meetings with Legislators [by appointment]
- 5:30 – 7:30 CHAMP Showcase at the Historic Elsinore Theatre - FREE
170 High Street SE, Salem
Governor Ted Kulongoski and First Lady Mary Oberst will host a showcase
of Oregon's culture, arts, movies, history and preservation in the Tudor Gothic
revival Elsinore Theatre. In addition to vintage and contemporary film clips, the
evening will include performances by:
- Rick Parks, playing the Historic Elsinore's original pipe organ
 - blues guitarist Mary Flowers
 - jazz pianist Dave Frishberg and singer Rebecca Kilgore
 - Body Vox
 - modern dancer Luciana Proano with guitarist John Butler
 - gospel singer Juliane Johnson

The April 30 Cultural Advocacy Day is in support of Governor Kulongoski's CHAMP Reinvestment Package. **CHAMP** stands for Culture, Heritage, Arts, Movies and Preservation and calls for a total investment of \$10.9 million in the Oregon Arts Commission and Oregon

Cultural Trust (\$2.9 million), Oregon Film & Video Office (\$414,000), Oregon Historical Society (\$2.8 million), Oregon Main Street Program (\$750,000) and Oregon Public Broadcasting (\$3.75 million).

The CHAMP Reinvestment Package will revitalize organizations and agencies in Oregon whose mission is to keep culture thriving, our creative economy strong, and public broadcasting available to all Oregonians. The package includes the Oregon Arts Commission's Creative Oregon Initiative, which will strengthen the ability of nonprofit art organizations to increase earned income, support artists, grow audiences, and add jobs and revenue to local economies.

Full details are available online at www.CHAMPday.org.