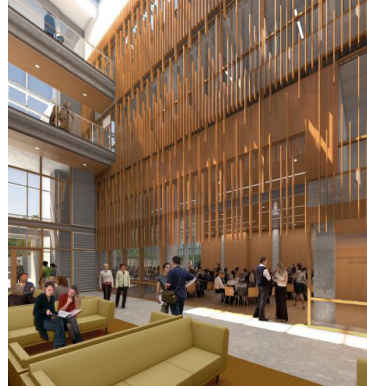


# Invitation to Artists



*Qualifications sought from public artists interested in the commission of artwork for the Ford Alumni Center, University of Oregon, Eugene, Oregon*

*The Art Selection Committee for the Ford Alumni Center seeks fine artwork that communicates a sense of place through materials, content or a regional sensibility.*

## **The Alumni Center**

The Cheryl Ramberg Ford & Allyn Ford Alumni Center will be a dynamic new point of entry to the University of Oregon campus. The 60,000 square-foot Center will provide event and gathering space for alumni, campus activities, prospective student tours, and the community. Amenities will include a welcoming lobby and lounge, conference rooms, ballroom, and multi-purpose gathering spaces, two outdoor courtyards and a four-story atrium with a fireplace. The building will be home to the UO Alumni Association, UO Foundation and UO's Office of Development, serving as a critical base for university outreach and advancement. Interactive media elements, a key design feature, will share stories of the University of Oregon –past accomplishments, noted innovators, heroes, and aspirations for the future. Situated on a large plaza adjacent to the new Arena, the Alumni Center has been designed by TVA Architects and Opsi Architecture, Portland.

## **Art Zone**

The Alumni Center's design is modern, clean and technology-rich. The Art Selection Committee is interested in complimenting this aesthetic with fine art which shows the hand of the artist in the materials. Works should tell a story that relates to history or place, through materials to a regional sensibility. The work is expected to be of lasting and durable materials. The main location identified for art through this invitation to artists is:

**Fireplace Hearth** The first floor fireplace hearth is a key gathering point, and presents an opportunity for site-specific wall-mounted work relating architecturally to the location. Milled cedar from a fallen tree on campus may be available for an artist to work with, although other materials are welcome.

## **Budget**

The approximate art budget for opportunities listed is \$25,000, which will include artist fees, fabrication, insurance, shipping, travel, installation, documentation and other project costs.

## **Eligibility**

All artists and artist teams are eligible to apply.

## **Deadline**

Complete applications must be *received* in the Oregon Arts Commission office no later than 5pm on Friday, March 12, 2010. Late or incomplete applications will not be accepted.

**All materials must be submitted on a CD, including the following:**

**Each image filename must be formatted as follows:** artist's last name, first initial, number corresponding to the number on the image list (doej01.jpg). Teams should name all files in a consistent manner with last names or team name (doetakahashi01.jpg).

- Up to 10 images of recent work (up to 14 for teams). All still image files must be **JPEG**. Images must be no larger than 1024 x 768 pixels, and 72 dpi. Kinetic or media works may be documented with audio/video files, limited to 30 seconds in length, and in the following file formats: **Windows audio or video files** (.avi or .wav); **MP3** (.mp3 or .m3u); **Moving Picture Experts Group** (.mpeg, .mpg, .m1v, .mp2, .mpa, .mpe, .mp2v or .mpv2.) Moving image files should be included and numbered in the list of ten images.
- Artist Resume- as a PDF file named with "artist's last name, first initial, resume.pdf" (doejresume.pdf). Please limit to 2 pages per person and include a daytime telephone number, email and address.
- Corresponding Image Identification List- as a PDF file named with "artist's last name, first initial, imagelist" (doejimagelist.pdf). Include title, date of completion, material(s), size, the budget or purchase price and any other relevant information or narrative.
- Optional cover letter.

**Please label your CD with your full name and address.**

No printed materials are needed.  
Materials will not be returned, unless by special request and SASE.

**For More Information**

Visit the Alumni Center website:  
**[www.uoalumni.com](http://www.uoalumni.com)**

Visit the Arts Commission website at:  
**[www.oregonartscommission.org](http://www.oregonartscommission.org)** or Contact  
503-986-0086 [sabina.samiee@biz.state.or.us](mailto:sabina.samiee@biz.state.or.us)

This public art project is made possible through Oregon's Percent for Art in Public Places program [ORS 276.073-090]. This information is available in alternate formats upon request.

Materials should be addressed or delivered to:  
Oregon Arts Commission  
Attn: UO Alumni Center  
775 Summer St. NE, Suite 200  
Salem, OR 97301-1284

**Selection Process**

Applications will be reviewed by the Art Selection Committee. A short list of finalists may be invited to interview with the committee or commissioned to create proposals, for which they will be paid a design fee.

Depending on number of applicants, review may be conducted in two rounds. First round review will consider images only. Second round review will consider images and written materials.

**Selection Criteria**

In accordance with Oregon contracting code, this is a Request for Proposals. Applicants will be evaluated based solely on information provided in a professional resume and examples and costs of appropriate past work with the following scoring criteria:

50% Artistic and technical quality of past work

25% Appropriateness of scale, material, style

25% Artist's professional experience as indicated by resume

**Selection Committee**

Carole Daly, Senior Director,  
Development & Leadership Gifts  
Brian Gillis, Art Faculty  
Teri Giustina, Co-chair Alumni  
Center Development Committee  
Jill Hartz, Executive Director, Jordan  
Schnitzer Museum of Art  
James Meyer, Opsis Architecture  
Gene Mowery, Planning Associate,  
UO Campus Planning  
Greg Stripp, Assistant Vice-president  
for Advancement  
Bob Thompson, TVA Architects  
Advisory:  
Erik Judson, Principal, JMI Sports  
Facilitator: Meagan Atiyeh,  
Oregon Arts Commission

*Please do not contact committee members.*