



Strategic Plan Accomplishments

Below are the items from the strategic plan which have been accomplished to date.

Goal 1 Make the programs of the Oregon Arts Commission accessible to artists and arts organizations to enhance the quality of life for all Oregonians.

- Creation of the small operating support program
- New partnership with Oregon Community Foundation to fund the OAC's Career Opportunity and Fellowship program
- New partnership with Literary Arts to administer the Literary Fellowships
- Develop a Technical Assistance Program
- Review and evaluate each grant program

Goal 2 To advance the essential role that the arts play in supporting the economic vitality of Oregon.

- Implemented Datarts
- Conducted AFTA Arts and Economic Prosperity V study in 10 regions and the state
- Randy Cohn (AFTA, VP of Research and Policy) presented AEPV in six communities in addition to the Arts Summit
- Integrated into Business Oregon's new strategic plan with specific objects

Goal 3 To stimulate opportunities for Oregonians of all ages to pursue learning in and through the arts.

- Implemented NEA's Geotag locations of schools
- Conducted a NEA Creativity Connects roundtable focused on arts education with tech sector
- Maintained Poetry Out Loud program, and inclusion of deaf students
- Highlighted arts learning excellence at arts and non-arts convenings

Goal 4 To advocate and communicate the value that artists and arts organizations bring to Oregon.

- Established a PR calendar to tell grant impact stories
- Implemented [Oregon Visual Arts Project](#)
- Implemented the Percent for Arts Registrar, documenting the thousands of public art works managed by the OAC on public website.
- Reinstate the Governor's Arts Awards
- Maintain leadership role in Creating Connections (Building public will for arts and culture).

Goal 5 To improve the efficiency and effectiveness of the Oregon Arts Commission to better serve artists, arts organizations and client agencies.

- Streamline Operating Support program, implemented 2-year full application process.
- Complete comprehensive inventory of Percent for Art Collection Legislative approval to hire full-time Public Art Registrar & Research Specialist
- Implemented new online application and database in Salesforce