



OREGON ARTS
COMMISSION

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Oregon Arts Commission Announces October 12 Arts Summit *Oregon's Premier Annual "Lessons Learned" Gathering for Arts and Cultural Community.*

September 4, 2012, Salem, OR - The fourth annual Oregon Arts Summit, sponsored by the Oregon Arts Commission, will convene Friday, October 12, 2012 at the Oregon Convention Center in Portland. Over 400 attendees from across the state are expected to gather for dialogues, discussions, networking and professional development.

With an agenda framed by the insights of regional, national and international thought leaders, the Arts Summit has established itself as the state's premier annual "lessons learned" gathering for the nonprofit arts and cultural community.

The 2012 keynote speaker is Eric Booth, one of the nation's leading arts and cultural social commentators. As an actor, Eric Booth performed on Broadway, Off-Broadway and around the country, winning "Best Actor" awards on both coasts. As a businessman, Booth started a small company, Alert Publishing, which, in seven years, became the largest of its kind in the U.S. As an author, Booth's published five books, including *The Everyday Work of Art*, an award-winning Book of the Month Club selection. In the arts learning field, he has taught at Juilliard (13 years), Stanford University, NYU, Tanglewood and Lincoln Center Institute (for 25 years), and The Kennedy Center (12 years). Formerly Teacher Center Director of the Leonard Bernstein Center, he is a frequent keynote speaker on the arts. He delivered the closing keynote speech to UNESCO's first-ever worldwide arts education conference (Lisbon, 2006), and gave the keynote to the first world conference on orchestra's connections to communities (Glasgow, 2007).

Booth will share the stage with four local luminaries, who will present unique and focused perspectives on the arts and leadership, and who will meet over lunch in individual town hall dialogues with attendees: Max Williams, President and CEO of the Oregon Community Foundation; Dan Wieden, founder of Wieden + Kennedy; Dr. Rudy Crew, Chief Education Officer for the state of Oregon, and Member of Congress Suzanne Bonamici, representing Oregon's first Congressional District.

A dozen key arts leaders from across the state will share topical ideas-worth-spreading during afternoon sessions.

Transformative program design, **Claudia Alick**, Associate Producer, Community Curator and Producer, Green Show Producer, Oregon Shakespeare Festival (Ashland)

Integrated arts education, **Michael Fisher**, School Director, Academy of Arts and Academics (A3) (Springfield)

Successful arts marketing, **Jim Fullan**, Vice President for Communications, Marketing and Sales, Oregon Symphony (Portland)

Storytelling with Jelly Helm, Creative Director, Studio Jelly (Portland)

Critical Rules for Organizational Collaboration, **J.S. May**, Chief Advancement Officer, Portland Arts Museum

Rural community theatre financial management, **Mark McCrary**, Executive Director, Ross Ragland Theater (Klamath Falls)

Artists, retreats and the environment, **Ryan Pierce**, Artist and Co-founder, Signal Fire (Statewide)

Environmental Education through the Arts, **Angela Haseltine Pozzi**, Executive Director, Artula Institute of Arts and Environmental Education and Director, Washed Ashore Project (Bandon)

Latino theatre exchange, with **Olga Sanchez**, Artistic Director, Miracle Theatre Group (Portland)

Diversifying your board **Lina Garcia Seabold**, Chair, Regional Arts and Culture Council (Portland region)

Project Hope, an arts and youth at risk project, **Arvie Smith**, Artist and Pacific Northwest College of Art Associate Professor (Portland)

Eugene A Go-Go/Community Cultural Calendar, with **Tina Rinaldi**, Managing Director, University of Oregon Arts Administration Program and **Billie Moser**, Community Events Manager, City of Eugene

The 2012 Oregon Arts Summit will focus on new tools of leadership. Registration is open to the public, and online registration and more information is available at <https://www.regonline.com/orarts12>, the Summit's evolving website.

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